

the slow melt

a podcast about chocolate

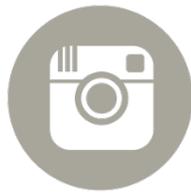
2017 sponsorship opportunities

The Slow Melt is the first podcast to use one food—chocolate—as the delicious lens through which to explore the world. From flavor and physiology to chemistry and conservation, from global markets and geography to sustainability, social justice and beyond, this biweekly show highlights the people, places and processes behind the \$100 billion chocolate industry.

With **over 67,000 total listens** from listeners in more than 80 countries (70% based in the U.S.), the show currently generates **18,300+ downloads per month** and over 2,500 downloads per new episode in the first 30 days. It is hosted, written and created by **Simran Sethi**, an environmental journalist, author and former visiting scholar at the Cocoa Research Centre.



18,300+
monthly
downloads



2,000+
Instagram
followers



1,200+
Facebook
fans



650+
Twitter
followers



430+
Newsletter
subscribers

Our summer Makers Series will run from June to October, and will feature makers from all over the world who are part of the emerging craft chocolate movement and bigger markets, crafting chocolate at origin and abroad. Each episode will highlight the origin stories of these chocolate companies, as well as an interactive chocolate tasting guided by each maker.

Please consider supporting the Makers Series through one of the following options:

\$300

per month* for 2 months

- Mention/link on website sponsor page
- FB mention once/wk
- IG mention once/wk
- TW post once/week
- FB, TW, IG mentions on show day

*a month includes 2 episodes

\$600

per month* for 2 months

- Your 15-second ad at start of show
- Mention/link in show description (on all podcast apps)
- Mention/link in newsletter (2/ month)
- Mention/link on sponsor page
- FB mention once/wk
- IG mention once/wk
- TW post once/week
- FB, TW, IG mentions on show day

\$1,000

per month* for 2 months

- Your 30-second ad in middle of show**
- Mention/link in show description (on all podcast apps)
- Mention/link in newsletter (2/ month)
- Mention/link on sponsor page
- FB mention once/wk
- IG mention once/wk
- TW post once/week
- FB, TW, IG mentions on show day

**Optional add-on: Your 15-second ad at start of show (+\$500)

Find out more at www.theslowmelt.com or by emailing katie@theslowmelt.com.